

From: Gutierrez, Barbara L CIV USAF USAFA USAFA/CMA
Sent: Monday, December 07, 2009 7:06 AM
Subject: Armed Forces Bowl

From the Athletic Dept:

Dear Falcon Fans,

Please join the Falcons as the Air Force Academy football team heads to Ft. Worth, Texas to compete in the Bell Helicopter Armed Forces Bowl on December 31 at 11:00 a.m.

The Air Force Academy had tremendous success in traveling to bowl games the last two years and we want to continue building upon that success. We need your support to make this year's bowl a success by purchasing or donating tickets THROUGH THE ACADEMY for post season play. Join this special experience and create an electric atmosphere for our cadet athletes. The most crucial to our success is the support and engagement of you -- the fans and alumni. Thank you for your continued support of Air Force Athletics. We all look forward to seeing you in Fort Worth!

WHY BUY TICKETS DIRECTLY FROM THE AIR FORCE ACADEMY?

- Support The Air Force Academy.
- Help the Academy secure future bowl bids with great ticket sales, fan support and attendance.
- Have access to purchase a ticket to the exclusive Academy pre-game tailgate.
- Receive a commemorative bowl gift after the New Year.
- Sit with other Air Force fans and cheer on the Falcons.

Bowl Ticket Pricing

Season ticket holders, graduates and all military members are eligible for half priced tickets of \$20 each. Active duty military and retired military are eligible for one free ticket with the purchase of at least one ticket. The cost for a general public ticket is \$40.

Tickets for prime Air Force seating can also be purchased and donated back to the Academy for cadet or airmen use at a cost of \$20. These donations are tax deductible to the extent permissible. Please consult your tax professional.

Bowl Tailgate Information

Date: Thursday, December 31, 2009.

Time: 9:00 a.m.

Only \$25 covers all food and drink – and a free T-shirt!

Tailgate will be located at Amon G. Carter Stadium in the Mid Court Lot. Tailgate tickets will be mailed with game tickets. Ages 4 and up require a tailgate ticket.

Discount Travel Information

Airline: Visit www.aa.com and use the Air Force Football promotional code of 81D9AR for a 5% discount on the lowest available fare.

Car Rental: Visit www.avis.com or call 800-331-1600 and reference code G027999 for the lowest rate in each car class. .

Hotel: Visit http://www.armedforcesbowl.com/?page_id=25 for a wide variety of hotel options in the Fort Worth area.

For more information please log on to www.GoAirForceFalcons.com
for the most up to date bowl information
or contact the
USAF Academy Athletic Ticket Office
2168 Field House Drive, USAFA, CO 80840
Phone: 800-666-USAF (8723) or 719-472-1895
FAX: 719-472-4494
Office Hours: 9:00 a.m. to 5:00 p.m. (Mon-Fri)
Located just west of the Cadet Field House in the Falcon Athletic Center

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BARBARA GUTIERREZ
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